

Message Text

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SUBJ: SCHERER GARCIA NEWS MAGAZINE PUBLISHED

1. FORMER EXCELSIOR EDITOR JULIO SCHERER GARCIA HAS PUBLISHED THE FIRST EDITION OF THIS WEEKLY NEWS MAGAZINE, PROCESO. COPIES DISTRIBUTED TO NEWSTANDS NOVEMBER 6 WERE SOLD OUT WITHIN HOURS.

2. FIRST EDITION FEATURES THREE ARTICLES, ANY ONE OF WHICH WOULD HAVE MADE IT INSTANT BEST SELLER: "THE SEXENIUM: DEEDS AND WORDS" (WHICH DESCRIBES THE CONSOLIDATION OF PERSONAL POLITICAL POWER AS MAJOR LEGACY OF ECHEVERRIA PRESIDENCY), AND EXCERPT FROM THE LATE COSIO VILLEGAS' FORTHCOMING MEMORIS DESCRIBING IN PART ATTEMPTS BY FAUSTO ZAPATA TO OBTAIN CHANGES IN COSIO' BOOKS CRITICIZING ECHEVERRIA, AND "FROM EXCELSIOR TO PROCESO", A DESCRIPTION OF VARIOUS OBSTACLES PLACED IN PATH OF SCHERER'S EFFORT TO BRING OUT NEW MAGAZINE (DIFFICULTY IN OBTAINING NEWSPRINT, THREAT OF CRIMINAL CHARGES FOR EMBEZZLEMENT).

3. INDIVIDUALLY SIGNED ARTICLES ARE EVEN HARDER HITTING, SAMUEL DEL VILLAR DESCRIBING PESO PROBLEMS AS ESSENTIALLY POLITICAL, SAMUEL MAYNEZ PUENTE IN "NATIONAL DEGRADATION" CONCLUDING THAT "DESPERATION AND VIOLENCE CAN GROW APACE WITH THE GROWTH OF DISSENSION AND DEMAGOGUERY", AND

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GASTON GARCIA CANTU COMPARING THE END OF SEXIENIUM TO A

FUNERAL CORTEGE.

4. COMMENT: SCHERER GARCIA OBVIOUSLY WAS DETERMINED TO BRING OUT PROCESO BEFORE ECHEVERRIA LEFT OFFICE AND SUCCEDED DESPITE GOM ATTEMPTS TO THWART THE EFFORT.

5. WE MUST NOTE THAT THE SCHERER GROUP WAS NOT NEARLY SO CRITICAL OF ECHEVERRIA'S PERFORMANCE AS IT IS NOW. FOR EXAMPLE, PRIOR TO THE JULY "COUP" DEL VILLAR WROTE COLUMN DESCRIBING A FREER PRESS AS MAJOR ACCOMPLISHMENT OF ECHEVERRIA PRESIDENCY, DESPITE GOM SUPPRESSION OF POR QUE? (SEPT 74), GOM ACQUISITION OF EL SOL (DEC 74) GOM INTRUSION INTO TELEVISION (WITH CHANNEL 13 ACQUISITION IN 1971), AND PROHIBITION OF CERTAIN FOREIGN PRODUCED TV PROGRAMMING (OCTOBER 74), AMONG OTHER INSTANCES OF A TENDENCY TOWARDS A LESS FREE PUBLIC MEDIA.

6. BUT WHETHER PROCESO IS OBJECTIVE OR NOT, IT COULD NOT BETTER MATCH THE PUBLIC MOOD AND ATTITUDE DURING THESE LAST THREE WEEKS OF THE ECHEVERRIA ADMINISTRATION.
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